



HP and producer responsibility

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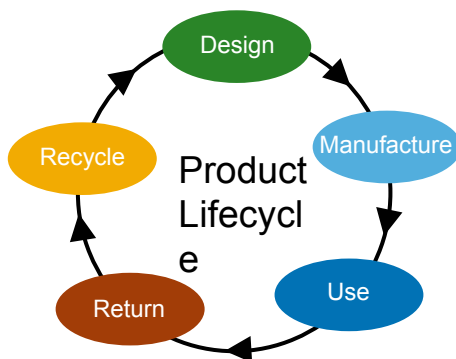
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The HP environmental strategy considers the whole product lifecycle



HP is committed to minimising the environmental impact of HP products throughout the entire lifecycle:



HP Design for Environment Priorities:

1. Design for Recyclability
2. Dematerialisation
3. Energy consumption reduction



DfE priority - design for recyclability

HP designs products which are easy to upgrade and recycle – for longer product lives and environmentally sound end-of-life management

- Longer product lives mean less waste:
Easy component upgrades for HP NonStop servers extend product lives up to one decade.
- Innovating for optimum sustainability:
HP engineers developed a prototype inkjet printer with a bioplastic case made from corn, that can be composted.



The WEEE directive must be implemented in the UK in such a way to encourage and incent true PRODUCER RESPONSIBILITY.

This is the only way that the Directive will achieve its true aim of decreasing the environmental impact from electronic and electrical equipment.





HP believes that by the end of this decade, 75% of our global sales will be in countries with Waste Electrical and Electronic Equipment (WEEE-type) legislation.

